

QUEST OF THE KEYS

BY SCOTTY SANDERS

FOR IMMEDIATE RELEASE

CONTACT:

Premier1 Studios
Cheryl Wicker
(318) 325-3147; (318) 512-6330
Premier1studios@gmail.com

Ouachita Parish School Board Announce National Pilot of Character Development Curriculum by West Monroe Author

MONROE, LA, January 24, 2012— The Ouachita Parish School Board (OPSB), along with author and leadership consultant Scotty Sanders, will announce the national pilot of the Quest of the Keys English language arts curriculum in the Ouachita Parish middle schools beginning April 2013. This announcement will be made at a press conference on February 8 at 10:00 a.m. at the OPSB Administrative Building.

Quest of the Keys is a young adult fantasy fiction novel written by Sanders to teach young adults the importance of developing personal character and life skills. It has been well received by young readers, parents and educators alike. OPSB superintendent Dr. Bob Webber states, “We are proud to host the national pilot of Quest of the Keys. It meets the challenge of teaching character education in public schools in a manner that will resonate well with our students because of the adventure fiction format.”

A West Monroe native who attended school in Monroe, Scotty has also been a successful local entrepreneur and business owner, as well as the executive pastor of First Baptist Church of West Monroe, before moving to Dallas and starting his consulting business, Life Catalyst Consulting. “The fact that we are launching the program in Ouachita Parish is highly significant to me,” states Sanders. “My roots are here. It is where I grew up and raised my children. I could not be happier to see the pilot program in my hometown.”

The Quest of the Keys curriculum includes the *Quest of the Keys* book by Sanders, along with a Teachers Edition which provides additional guidance for building background and relating to prior knowledge, vocabulary, comprehension, and written expressions and response. Quest of the Keys easily correlates to Common Core State Standards, and enables students to deal with real and present issues, including bullying, responsibility, preparation, and critical thinking.

QUEST OF THE KEYS

BY SCOTTY SANDERS

Sanders recently teamed up with marketing company Flywheel360 with the goal of placing *Quest of the Keys* in the hands of every student in America. The national pilot in Ouachita Parish is the first step towards this goal. Schools in Texas, Arkansas, Indiana and Kentucky have also expressed commitment to implementing the *Quest of the Keys* curriculum.

To learn more about *Quest of the Keys*, go to QuestoftheKeys.com or visit the Facebook page at Facebook.com/questofthekeys.

About Quest of the Keys



Quest of the Keys is a story about the journey of Decklen, a young man who left home in disgrace only to narrowly escape slavery and death in the Minca Silver Mines. Sworn to return for those he left behind and joined by an unlikely sojourner, he sets out for the majestic realm of Leonesse. Before striking out on his new journey, Decklen receives assistance from the sage Octavius. But rather than swords and strategy, Decklen is presented a locked golden cylinder containing an ancient scroll. Tasked with opening the scroll, Decklen and his companion find themselves on an unexpected path of danger and discovery, in search of hidden keys that unlock the true secrets to success...and determine the fate of an entire kingdom.

About Scotty Sanders



Scotty Sanders has been leading organizations for thirty years, first as a CEO for a multimillion-dollar company and then as an executive for a nonprofit organization. Scotty has been recognized as the Louisiana Entrepreneur of the Year, Chamber of Commerce Business Person of the Year, and has been noted in trade magazines for his success in the business world. Scotty is a sought after speaker who has travelled both nationally and internationally to deliver speeches that are passionate, relevant, and challenging. He is also an author of books, training materials, and published articles. He and his wife, Cindy, live near Dallas, Texas.