

QUEST OF THE KEYS

BY SCOTTY SANDERS

FOR IMMEDIATE RELEASE

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Scotty Sanders' fantasy fiction book 'Quest of the Keys' announced for Summer 2012

Scotty Sanders announces his sophomore book release, "Quest of the Keys" slated for Summer 2012. Written in fantasy fiction style, the book imparts leadership principles to young adults. It is being marketed with an original cinematic 3D animated book trailer which just released along with the new website, QuestoftheKeys.com.

DALLAS, Tex., April 8, 2012—On the heels of the successful release of Scotty Sanders' debut book, "ONE Focus Living" in the Christian Living genre, Sanders announces his second book project, "Quest of the Keys" projected to release in Summer 2012. Sanders, an entrepreneur, leadership consultant, life coach, ordained minister and author, launches out into new territory with his first fantasy fiction novel.

"Realizing that the best way to engage young adults is to tell an amazing story, I set out to weave an intriguing story around eight life application and personal development principles I have been teaching for years." says Sanders. "This genre is a new direction for me but I am pleased with the outcome and believe 'Quest' will both entertain and inspire young readers."

"Quest of the Keys" is a story about the journey of Decklen, a young man who left home in disgrace only to narrowly escape slavery and death in the Minca Silver Mines. Sworn to return for those he left behind and joined by an unlikely sojourner, he sets out for the majestic realm of Leonesse. Before striking out on his new journey, Decklen receives assistance from the sage Octavius. But rather than swords and strategy, Decklen is presented a locked golden cylinder containing an ancient scroll. Tasked with opening the scroll, Decklen and his companion find themselves on an unexpected path of danger and discovery, in search of hidden keys that unlock the true secrets to success...and determine the fate of an entire kingdom.

Sanders is joined by co-authors Cindy Sanders and Kevin Lynam. Cindy Sanders is a writer, educator and children's ministry consultant for Life Catalyst Consulting...and has been married to her husband and Life Catalyst founder Scotty Sanders for more than 30 years. Kevin Lynam is the owner of The Image Doctor as a visual designer for marketing communications. He is creative director for the entire Quest of the Keys brand, and along with his daughter Addy, also served as story consultant for the book.

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www.QuestOfTheKeys.com | www.ScottySanders.com | www.LifeCatalystConsulting.com
www.youtube.com/theonefocus | www.facebook.com/scottysanders1 | www.twitter.com/thelifecatalyst

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A cinematic 3D animated book trailer has just released as a part of the marketing campaign for "Quest of the Keys" which was produced by Cheryl Ariaz Wicker of Premier1 Studios, an entertainment media and marketing company. Wicker is also a film, television and video producer who most recently produced the feature "Flag of My Father" with John Schneider, Gigi Erneta and William Devane, The trailer is an original production with animation created by Paul Eckhardt of Brick Light Studios and music by film composer Daryl Wolgemuth. The trailer is on the home page of the new "Quest of the Keys" website which also just released.

For more information on "Quest of the Keys" or to see the trailer, go to QuestoftheKeys.com.

About Scotty Sanders



Entrepreneur, leadership consultant, life coach, ordained minister, and author... Scotty Sanders has a passion to help everyone reach their God anointed potential.

Initially founding and serving as the CEO for a multi-million dollar business, Scotty subsequently spent twenty years in executive and administrative pastor roles for two mega-churches. In 2007 he founded Life Catalyst Consulting, where he still serves as CEO. Scotty's first book, "ONE Focus Living," was a highly successful release in the Christian living genre. He now adds fiction to his repertoire by adapting his popular leadership program "The 8 Keys to Success" to the fantasy story form popular with today's younger audiences. "Quest of the Keys" is an intriguing story which promotes personal growth, learning, responsibility, leadership development, integrity, honor, and purpose.

Scotty was born and raised in Louisiana but now makes his home in Dallas, Texas with his wife Cindy. They have two married children and four grandchildren..

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