

# **Be the Champion for Quest of the Keys in Your School**

List 3 reasons that you want Quest of the Keys in your school:

What is your objective?

Brainstorm 10-20 action statements.

Write down your story in 2-3 paragraphs.

A large, empty rectangular box with a thin black border, intended for writing a story. The box occupies most of the page below the instruction.

Refine your reasons, objective, story and some of your action statements into a 2-3 paragraph pitch. To improve your pitch, say it out loud and practice on another person.

Identify 5 Early Adopters. Explain why you think they will like your idea, 1-2 tasks that you could delegate to them and 2-3 people they could influence.

**Adopter 1**

Name	
Reason	
Potential Tasks	
People they can influence	

**Adopter 2**

Name	
Reason	
Potential Tasks	
People they can influence	

### Adopter 3

Name	
Reason	
Potential Tasks	
People they can influence	

### Adopter 4

Name	
Reason	
Potential Tasks	
People they can influence	

**Adopter 5**

Name	
Reason	
Potential Tasks	
People they can influence	