

# Crowdfunding or Peer-to-Peer: Which One Is Right for You?

	Yes	No
Do you have access to a large network of potential donors?	<input type="checkbox"/>	<input type="checkbox"/>
Do you have the potential for large, individual donations?	<input type="checkbox"/>	<input type="checkbox"/>
Do you have the potential for sizeable matching donations?	<input type="checkbox"/>	<input type="checkbox"/>
Do you have a large group of people that you can directly appeal to who will support your fundraiser?	<input type="checkbox"/>	<input type="checkbox"/>
Do you have a platform (such as a website or social media page) that you can use to promote your fundraising campaign?	<input type="checkbox"/>	<input type="checkbox"/>
Do you plan on hosting in any offline fundraising events?	<input type="checkbox"/>	<input type="checkbox"/>
Do you feel that your fundraising campaign will have mass appeal to your community?	<input type="checkbox"/>	<input type="checkbox"/>
<b>Total:</b>	<input type="checkbox"/>	<input type="checkbox"/>

Tally your answers for the YES column and the NO column.

More YES answers = Crowdfunding is a good choice for your campaign

More NO answers = Peer-to-peer fundraising is the best choice for your campaign