PRESS RELEASE



Media Contact: Margaret Mckoin Telephone: 817-403-0866 <u>margaret@thetimegroup.net</u>

Quest of the Keys Makes Plans for 2019

Dallas, TX - **December 13, 2018** *Quest of the Keys* Author and Founder, Scotty Sanders, is finishing strong in 2018 as he looks toward opportunities in the new year. He is heading up a year end fundraising campaign that will enable schools to utilize the award winning character curriculum during the 2019 school year. Quest of the Keys engages young adults through a fictional format presented as an engaging and thrilling adventure where students are on an amazing journey in search of hidden keys that will unlock the true secrets of success.

"The Quest of the Keys had a strong, positive impact on all of our students. The novel encouraged them to reflect on their purpose and goals in life and challenged them to become the best versions of themselves possible. I really appreciated that the book tied into our curriculum so smoothly. While enjoying the story, our students were able to explore plot development and characterization; they were able to strengthen their literacy skills in an authentic, engaging manner," stated Mrs. Edge, a 6th Grade ELA/LEAP instructor for McKamy Middle School.

"We have seen the success and impact *Quest of the Keys* has had in the schools who have implemented the curriculum and we want to make as many copies available as possible," stated Scotty Sanders, Author and Founder of Quest of the Keys. "The book makes a great Christmas gift for teens or middle school children."

Mr. Sanders was recently interviewed by Alexa Conomos during a segment of Believers in Business. He discussed the purpose of *Quest of the Keys* which is to empower the next generation to discover their purpose, unlock their potential and live with passion. The



curriculum is currently being used in over 21 states. He also shared how he has taught these same principles in Fortune 500 companies, but brought it into story format for students. <u>Click here for video</u>

To partner with Quest of the Keys, visit

<u>http://questofthekeys.org/donations/</u>. To learn more about Quest of the Keys, go to <u>QuestoftheKeys.com</u> or visit their Facebook page at <u>Facebook.com/questofthekeys</u>.

About Quest of the Keys

Quest of the Keys is a story about the journey of Decklen, a young man who left home in disgrace only to narrowly escape slavery and death in the Minca Silver Mines. Sworn to return for those he left behind, and joined by an unlikely sojourner, he sets out for the majestic realm of Leonesse. Before striking out on his new journey, Decklen receives assistance from the sage Octavius. Rather than swords and strategy, Decklen is presented with a locked golden cylinder containing an ancient scroll. Tasked with opening the scroll, Decklen and his companion find themselves on an unexpected path of danger and discovery, in search of hidden keys that



unlock the true secrets to success...and determine the fate of an entire kingdom.

About Scotty Sanders

Scotty Sanders has been leading organizations for over thirty years, first as a CEO for a multimillion-dollar company and then as an executive for a nonprofit organization. Scotty has been recognized as the Louisiana Entrepreneur of the Year, Chamber of Commerce Business Person of the

Year, and has been noted in trade magazines for his success in the business world. Scotty is a sought after speaker who has travelled both nationally and internationally to deliver speeches that are passionate, relevant, and challenging. He is also an author of books, training materials, and published articles. He and his wife, Cindy, live near Dallas, Texas.