PRESS RELEASE



Media Contact: Margaret Mckoin Telephone: 817-403-0866 <u>margaret@thetimegroup.net</u>

Quest of the Keys Author Scotty Sanders Empowers McKamy Middle School Students

Dallas, TX - **November 9, 2018** *Quest of the Keys* Author and Founder, Scotty Sanders, makes the most of every opportunity he has with students to encourage and challenge them to set goals and work hard to achieve them. Three hundred McKamy Middle School 6th graders had the opportunity to hear and interact with the character building curriculum author who presents to the students in a similar format as his book - it was highly interactive, engaging and powerful.

"The Quest of the Keys had a strong, positive impact on all of our students. The novel encouraged them to reflect on their purpose and goals in life and challenged them to become the best versions of themselves possible. I really appreciated that the book tied into our curriculum so smoothly. While enjoying the story, our students were able to explore plot development and characterization; they were able to strengthen their literacy skills in an authentic, engaging manner," stated Mrs. Edge, a 6th Grade ELA/LEAP instructor for McKamy Middle School.

Mr. Sanders has successfully created a character development curriculum that draws students in through the popular fantasy-fiction format and then presents students life-guiding principles and character development through adventure, intrigue and redemption. "We wanted to provide educators with a solid character curriculum that was not watered down and that contains principles this next generation will need to succeed and rise above the crowd," stated Scotty Sanders, Author Quest of the Keys.

"My favorite character in Quest of the Keys was Camberly because it felt as though she always tried to keep high spirits but still had fears. She was like a real kid and I could really relate to her. Also because she cared for her brother and was willing to risk her own life to save him," commented McKamy 6th grade Abbie when asked about her favorite character in Quest of the Keys.

"The Scroll of Priorities helped me the most because it made me realize that I can save more time for important things if I limit my time wasting activities," stated Sunny, a 6th grader at McKamy Middle School.

The character program at McKamy Middle School is being sponsored by Prototype IT Flower Mound and Personal Printing Services (PPS) Flower Mound. To partner with Quest of the Keys, visit <u>http://questofthekeys.org/donations/</u>. To learn more about Quest of the Keys, go to



<u>QuestoftheKeys.com</u> or visit their Facebook page at <u>Facebook.com/questofthekeys</u>.

About Quest of the Keys

Quest of the Keys is a story about the journey of Decklen, a young man who left home in disgrace only to narrowly escape slavery and death in the Minca Silver Mines. Sworn to return for those he left behind, and joined by an unlikely sojourner, he sets out for the majestic realm of

Leonesse. Before striking out on his new journey, Decklen receives assistance from the sage Octavius. Rather than swords and strategy, Decklen is presented with a locked golden cylinder containing an ancient scroll. Tasked with opening the scroll, Decklen and his companion find themselves on an unexpected path of danger and discovery, in search of hidden keys that unlock the true secrets to success...and determine the fate of an entire kingdom.

About Scotty Sanders

Scotty Sanders has been leading organizations for over thirty years, first as a CEO for a multimillion-dollar company and then as an executive for a nonprofit organization. Scotty has been recognized as the Louisiana Entrepreneur of the Year, Chamber of Commerce Business Person of the Year, and has been noted in trade magazines for his success in the business world. Scotty is a sought after speaker who has travelled both nationally and internationally to deliver speeches that are passionate, relevant, and challenging. He is also an author of books, training materials, and published articles. He and his wife, Cindy, live near Dallas, Texas.

